



LAUREN'S VIRTUAL STUDIO
CREATIVE DIRECTION + BRAND DESIGN

COLLATERAL DESIGN + À LA CARTE SERVICES

Looking for stunning collateral design? Look no further! My range of à la carte services are tailored to elevate your brand.

BRAND IDENTITY

- Logo + Submark | \$650
 - This service does NOT include a brand identity booklet.
- Business Name Creation | \$200
- Strategic Framework Copywrite | \$600

SOCIAL MEDIA

- Social Media Branding | \$580
 - Four Customized Brand Post
 - One Story Template
 - One IG Template
 - Five Highlight Covers
- Two Customized Content Post | \$180
- Two Customized Templates | \$100
- Five IG Highlight Covers | \$80
- Social Media Management | [Book Consult](#)

COLLATERAL DESIGN

- Business Card Design | \$90
- Post Card Design | \$125
- Retractable Banner Design | \$130
- Product Label Design | \$125
- Product Label Variations | \$80
- Product Mock Up | \$60
- Tag Design | \$100
- Shipping Box Design | \$260
- Door Hang Tag Design | \$180
- Shipping Box Label/Stickers | \$100
- Customized Flyer Design | \$100
- Flyer + Matching Story Flyer | \$165
- Media Kit | [Starts at \\$120](#)
- Brochure | \$250

WEB DESIGN

**Every web design service begins with a consultation. Should you choose to engage with Lauren's Virtual Studio, this consultation will be credited towards your selected service.

- Landing Page | \$750
- One Page Site | [Starts at \\$1200](#)
- Additional Web Tabs | [Starts at \\$250](#)
- Website Banner | \$85
- Back Office Training | \$175
- Stock Photos Per Image | \$25
- Website Copywrite | [Starts at \\$600](#)
- Product Uploads + Copy | [Starts at \\$20 per product](#)
- Web Product Mock Up | \$60
- Acuity Booking Site Design | \$350

Ready to book?

Click the "Book Now" Button on the website.

This button is located next to the button you clicked to access this pdf!

****To ensure optimal results, it's essential to have high-quality, marketable images. Please note that without these images, I cannot guarantee the best outcome. Additionally, kindly ensure that your logo is available in PNG format, along with your color palette. If you don't have these items, please refrain from booking any of the services mentioned above. Thank you for your understanding and cooperation.

Questions? Please email: contact@laurensvirtualstudio.com